

NDIA Delaware Valley Chapter

NEWSLETTER



National Defense Industrial Association

The Boeing Company
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From the Chapter President



This past August we had a successful golf tournament at Scotland Run in Williamstown, N.J. This year the weather cooperated and a good time was had by all. I would like to thank all those that attended and especially all those that contributed towards the event. This year we had a sponsorship sign on each hole--a record for us.

At our last board meeting we kicked off our Science, Technology, Engineering and Mathematics (STEM) initiative. As I mentioned in my last letter, we are committed to support STEM in the Delaware Valley. In our first phase, which has just started, we are gathering information from the various defense industries that are currently supporting a STEM type initiative. We will analyze the results of our findings and then decide which activities best characterize the intent of STEM. We will then investigate the possibility of joining those industries in one or more of their events. This effort shows great promise in benefiting our students within the Delaware Valley. You can take pride in the fact that NDIA-DVC is committed for the long haul in this worthwhile endeavor.

We are also planning our next general membership meeting. We have been approached by the Philadelphia Industrial Development Corporation at the Navy Yard about hosting an event. There has been a lot of activity at the Navy Yard over the last several years. It is in a rebuilding mode with lots of interest from businesses. We are just in the early development phase of planning and are shooting for an early spring timeframe for the

event. Please stay tuned for details in the upcoming months.

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Chapter Company Member Profile



Mission Statement

To be the ASP Market Leader for PLM solutions... enabling Business Cases that NetIDEAS and our customers showcase with pride.

Who we are:

NetIDEAS Inc. was founded by a team of dynamic Product Lifecycle Management experts from the Aerospace and Defense industry. Through years of experience in managing and deploying complex enterprise applications, NetIDEAS enables companies from various industries to accelerate innovation, time-to-market, and revenue by collaboratively developing, managing and leveraging product-related intellectual property throughout the enterprise. We enable our customer to Think Big, Start Small and Scale InstantlySM.

What we do:

NetIDEAS delivers collaborative Product Lifecycle Management (PLM) components as an Application Service Provider (ASP). Our solutions are targeted for product and project based organizations needing to implement turn-key applications that support their complex, dynamic operational requirements. Our solutions facilitate the sharing of ideas, content, and context across product lifecycles and throughout the digital supply chain. The PLM solution components include, Project/Program Management and Collaboration, Product Data Management, Integrated Digital Environments, and Intelligent Engineering Solutions.

Customers are tired of expensive, monolithic solutions that are difficult to manage and maintain. NetIDEAS takes over that burden for you, allowing you to concentrate on immediate program goals, strategic initiatives and developing and maintaining core competencies. Instead of purchasing complex software, you contract with us to use the software over a secure network for a subscription fee. We provide the total solution including the application software, rapid implementation, secure hosting and network infrastructure, 24x7x365 application support, and ongoing application management.

Our customers realize the benefits and values gained from millions of dollars of development and application experience delivered through a hosted service. The business benefits are numerous, including rapid deployment, lower total cost of ownership, enhanced innovation, higher productivity, improved quality, faster time to market and higher customer satisfaction. Some of our [Customers](#) who are realizing these benefits today include Ingersoll Rand, the Department of the Navy, Playtex, CharBroil, BestBuy, and Lockheed Martin, to name a few.

Chapter Board Member Profile



Mr. James Donahue is an accomplished senior executive, having led multi-million dollar industrial organizations and research, development, test and evaluation activities with a special emphasis on conventional military and special operations applications. Among the more prominent of these activities was his work in the selection of the now-standard U.S. 9mm military sidearm. As a

Department of the Army Civilian, Mr. Donahue served with US Army Materiel Command, as the Associate Technical Director at Frankford Arsenal and as Director of the Armaments Research, Development and Engineering Center Ballistic Laboratories and the NATO North American Regional Test Center, pursuing research and development initiatives for the US military and in concert with NATO allies which included the implementation of the precedent-setting accords for small arms ammunition standardization, interchangeability, and interoperability.

Before joining Defense Solutions, while heading the Aerospace and Defense Products Group at ICI Americas, Inc., Mr. Donahue was the profit and loss executive responsible for the performance of global manufacturing operations in the national and international defense market.

Mr. Donahue is the former chairman of the Executive Board for the TechTrends Conference Series, an annual defense technology-driven economic development conference and exhibition founded by US Congressman Curt Weldon.

In 2005, Mr. Donahue headed the Defense Solutions team which successfully refurbished and delivered 77 T-72 Soviet-design Main Battle Tanks to the Army of the Republic of Iraq. This program included interfacing with the Multi-National Security Transition Command-Iraq, the Iraqi Ministry of Defense, the US Army, the US Department of State, NATO, as well as subcontractors located in Central Europe.

Mr. Donahue has served as an adjunct professor, at La Salle University's School of Business Administration. He holds a Master of Engineering Science degree from Pennsylvania State University where he also completed graduate course work in Public Administration. He holds a Bachelor's degree in Mathematics from La Salle University. He is active in a number of professional organizations including the National Defense Industrial Association, the Association of the United States Army, and the Navy League of the United States, and he also serves on the boards of several local non-profit organizations.

Mr. Donahue and his wife, Linda, reside in Churchville, PA. They have two sons and two daughters and are the proud grandparents of eleven grandchildren.

Chapter Events



NDIA ROTC/NROTC Award Luncheon
Date: April

Spring General Membership Meeting
Philadelphia Shipyard
Date: TBD

2009 Golf Outing
Date: August 10, 2009

From the Editor

What do you think of this newsletter? How can it be improved? Do you want your company profiled in a future issue? Would you like to contribute a feature article in a future issue? Send me your feedback and suggestions so that we can improve this publication with each issue.

amanda.tartaglione@pricesystems.com

MEMBERSHIP

Spread the word! Do you know industry partners that are not already members of NDIA? Let them know about our great association. Invite them to the upcoming luncheon. This will be an easy and convenient way to join and take advantage of all the great things NDIA has to offer. NDIA's Annual Membership Appreciation event is in the planning stages. Last year's event was held at the Scotland Run Golf Club in Williamstown, NJ and was a huge success. You can see pictures of this and other past events at our website, <http://www.pricesystems.com/ndia/past%20events.htm>

2009 Chapter Board of Directors Directory

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Corporate Members

Visit the web site to see a list of our Chapter Corporate Members

<http://www.pricesystems.com/ndia/corplinks.htm>