



Welcome to the PRICE Systems

23rd EUROPEAN SYMPOSIUM - BERLIN

23rd Annual European Symposium
NH Hotel, Berlin - Mitte
Berlin, Germany
9th & 10th October 2003

PRICE

FASTER DECISIONS. BETTER DECISIONS.™

Domestics

- Fire Alarm
- Toilets
- Lunch
- Appointments with PRICE Staff
- Round Table
- Social event (partners)

Thursday 9th October - morning

08:30 Registration

09:00 Welcome

Georges Teologlou, Vice President - PRICE Systems LLC

09:15 KEYNOTE SPEAKER

Volker Meins, Vice-President Estimates & Offers - Airbus Deutschland GmbH

09:45 Opening Discussion and Introduction

Anthony DeMarco, President - PRICE Systems LLC

10:15 Coffee Break, Tools Fair, Demos

10:45 Budget Estimation for Royal Naval Auxiliaries

Brian Tanner, Sea Systems Manager, Cost Forecasting - UK MoD

11:30 Deployment of a Large Price Reduction Plan in Procurement Function through Parametric Cost Estimation and Supplier Management

Georges Favre-Marinet, Deputy S&E to Sourcing Vice President, Head of Systems and Equipment Procurement & Martial Levard, Cost Analyst Engineer, Systems and Equipment Procurement - EADS Space Transportation

12:15 Lunch, Tools Fair, Demos

Thursday 9th October - afternoon

12:15 Lunch, Tools Fair, Demos

13:45 Acquisition Cost Forecasting in the Lifetime of Armament Programs: Actual Experience

Albane Capy & Isabelle Cortes Cost Estimators - French MoD

14:30 Laser MégaJoule Project Open Quote Studies

Jean-François Pastor, Cost Estimating Manager – CEA & Pascal Gendrot, Senior Executive Consultant - PRICE Systems Ltd

15:15 Coffee Break, Tools Fair, Demos

15:45 Cost Analysis of KO-1 (Airplane, Observation) with PRICE Models

**Dr Sung Keun Lee, Director, Cost Analysis and Evaluation Division - Korean MND
Kyu Sik Park, Cost Analysis and Evaluation Division - Korean MND
& Dr Kyu Meyung Choi, CEO - PRIGENT Corp**

16:30 Witness the biggest revolution in Planning, Estimating, and Budgeting Since the Spreadsheet

Arlene F. Minkiewicz, Chief Scientist - PRICE Systems LLC

17:15 Open Panel

17:45 Close

19:00 Social Event Departure

Thursday 9th October

Social event

- Dinner at the “Dachgarten Restaurant Kafer im Reichstag”
 - Platz der Republik 1
 - 11011 Berlin
 - +49 30 2262 9933
- Located on top of the Reichstag German Parliament building with amazing view all over Berlin

Coach departs at : 19:00



Round Table Discussions

08:30 Round Table Discussions

Working group sessions that are facilitated by PRICE staff.

Current State of Software Estimating

Hosted by Arlene Minkiewicz & Pascal Gendrot

Converging Activity Based Thinking and Parametrics

Hosted by Dale Sherman

Managing Cost Data

Hosted by Bruce Fad & Grahame Jones

Supplier Assessment and Parametrics

Hosted by Didier Barrault

09:10 Open Panel – Round Table Conclusions

Friday 10th October - morning

09:30 **Fundamentals of Affordability Management for IT Projects**
Anthony DeMarco, President - PRICE Systems LLC

10:15 Coffee Break, Tools Fair, Demos

10:45 **Using PRICE-H for Developing Satellite Payload Instrument Cost Models Used in System Trade-Offs**
H. Joumier & T. Bieler, Cost Analysis Division - European Space Agency - ESTEC

11:30 **True Planning in Action: True S and True IT**
Arlene F. Minkiewicz, Chief Scientist - PRICE Systems LLC

12:15 Lunch, Tools Fair, Demos

Friday 10th October - afternoon

12:15 Lunch, Tools Fair, Demos

13:45 DATABASE at ASI / Progress Report

Gerard Wnuk, Cost Engineer – Italian Space Agency

14:30 Streaming the Decision making in a Design-to-Cost Approach

Gilles Chêne, Managing Director – Planisware Deutschland GmbH

The PRICE Models in Project Management

Didier Barrault, Services Manager, Southern Europe - PRICE Systems Ltd

15:15 Open Panel

15:30 Coffee Break, Tools Fair, Demos

16:00 Symposium Close